

From North to South-Fleckvieh worldwide
National Fleckvieh Exhibition 06/04/2013
Europahaus Mayrhofen, Dursterstrasse 225, 6290 Mayrhofen



The topic of this National Show is the adaptability of the breed and, owing to this, its spread in different management and climate conditions all over the globe. To use the same breed both for milk and beef production is no contradiction any more. New issues such as efficient production, climate and ecological efficiency will be at the focus of future breeding programs. Dairy and beef production are undergoing a change and the experiences show: Fleckvieh is not a compromise, it is a fantastic solution!

Meet Hans Kerkhof, a crossbreeding specialist in the Dairy business. He will present his experiences as well as hard facts from a Fleckvieh crossbreeding trial with the University Wageningen.

Hear from Natalya Mandrykina how heifers imported from Austria are adapting on large Russian farms, in the "cold" regions, and learn about the unexpected management systems employed there.

Peter Massmann, a world-known Fleckvieh pioneer, has developed, over decades, the probably most successful cattle breeding program on the African continent. He knows more than anyone else about Beef Fleckvieh and using the breed all over the world in suckler herds.

Fascinating Colombia-Daniel Espinosa Garces' emphasis is on dual purpose Fleckvieh. Colombia is our partner country for this show and also host of the Fleckvieh/Simmental World Congress 2014 in Bogota.

Last but not least, our experts Christa Egger-Danner and Hermann Schwarzenbacher are going to present data from our brand new genome-based FLECKVIEH AUSTRIA breeding program and talk about both conventional and surprising perspectives of the new selection tools. Illustrative examples with real bulls will also be available.

Program

12:30 pm: Registration

1 pm: **Opening and welcome**

Willibald Rechberger, Chairman of Fleckvieh Austria

More fitness for the dairy herds in the world

Hans Kerkhof, Netherlands

1000 Fleckvieh on a farm in southern Russia-experiences and management

Natalya Mandrykina, veterinary care, Kubanskij Bacon, Russia

The diversity of Simmental & its secret of success as a meat breed

Peter Massmann, Bloemfontein, South Africa

Coffee break

Fleckvieh in Colombia-purebred and crossbred

Daniel Espinosa Garces, Asocaicion Simmental, Simbrah, Colombia

Genomic selection in Fleckvieh -status and outlook

Hermann Schwarzenbacher ZuchtData, Vienna

Breeding program-everything new?

Christa Egger-Danner, ZuchtData, Vienna

5 pm: End of program